



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2014

Multiple District 201

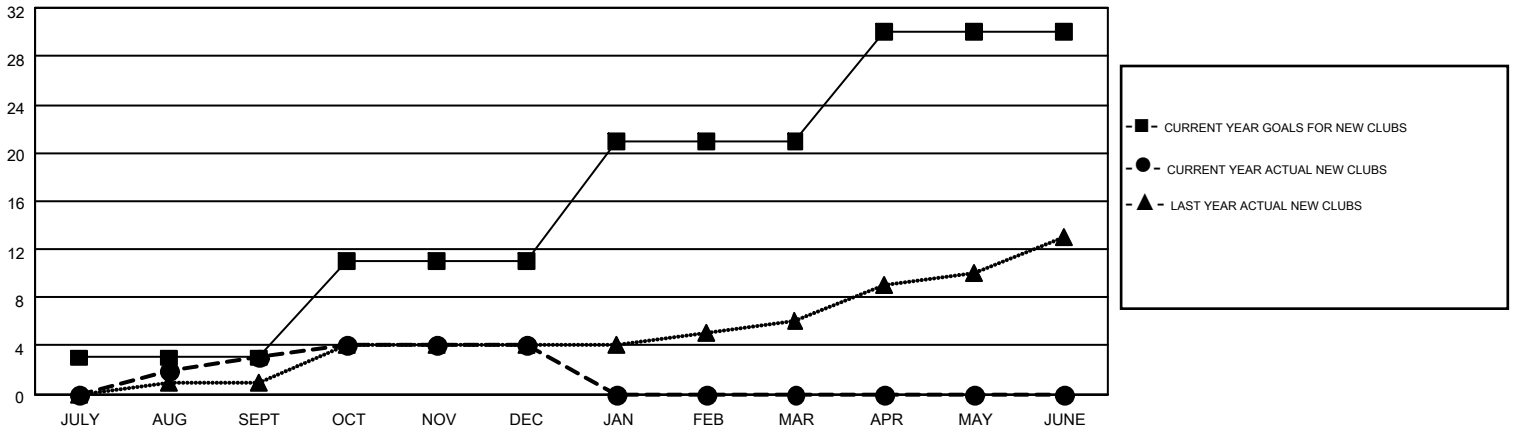
LOCATION: AUSTRALIA

GMT: JOHN MULLER

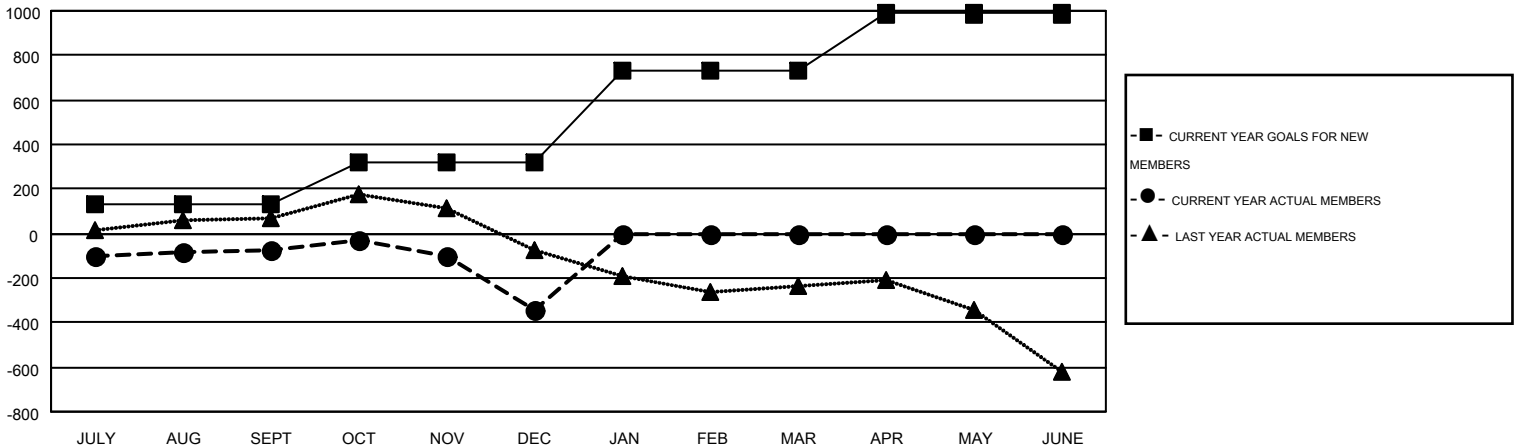
GMT CA 7

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	3	3	5	-2	JULY/AUG/SEPT	135	768	841	-73
OCT/NOV/DEC	8	1	6	-5	OCT/NOV/DEC	182	767	1,036	-269
JAN/FEB/MAR	10	0	0	0	JAN/FEB/MAR	412	0	0	0
APR/MAY/JUNE	9	0	0	0	APR/MAY/JUNE	258	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 11	621 CLUBS OF 1247 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>			
<u>DROPPED MEMBERS</u>		MALE	18,697 (69.41%)		
DECEASED	172	FEMALE	8,239 (30.59%)		
CLUB CANCELLED	58	CLICK HERE FOR HEALTH ASSESSMENT DATA			
OTHER	1,647			FAMILY UNIT MEMBERS	4,948
TOTAL	1,877			HEAD OF HOUSEHOLD	2,435
		NON-HEAD OF HOUSEHOLD	2,513		